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GOOGLE PUTS GLENDALE CIVIC CENTER ON THE MAP

Glendale, Ariz. — The layout of the Glendale Civic Center is now at your fingertips right inside your smart phone. The award-winning city facility has a spot on indoor Google Maps, a mapping system that allows people to browse through a building's floor plan from any smart phone.

Civic Center guests can navigate through the building, just as they would through city streets, to see the context of where rooms are located and have the ability to zoom into detailed floor plans that appear on the map. As guests arrive they can literally use their smart phone to find which room their event is located in, restrooms and entrances and exits.

The link can be accessed via <http://goo.gl/maps/TWenm> or through a search on the Google map app or google.com on your smart phone. Indoor maps are becoming very popular and are available more and more in select facilities around the world such as airports, museums, shopping malls, sports venues and convention centers.

“Google approached us about connecting our facility onto their indoor mapping system and we knew this was a great opportunity for the more than 60,000 guests who come to the Glendale Civic Center each year,” said Mario Rochin, Civic Center General Manager. “We are in the hospitality industry and this allows us to add more technology to our city facility in an effort to enhance customer service.”

Having the Civic Center on Google's indoor mapping system was at no cost to the city. The indoor map is just the latest effort the facility is making in terms of aiding accessibility. Recently, the Glendale Civic Center installed an FM System, which provides the technology for guests with hearing loss free of charge. This system is comprised of a wire within the building that transmits an audio signal directly to a hearing aid, eliminating background noise thus creating clear communication with speakers, musicians and presentations.

The Glendale Civic Center offers 40,000 square feet of indoor and outdoor meeting space for corporate events, trade shows, weddings and private parties. Arizona Catering, a local business for more than 25 years, is the venue's official caterer.

For more information, call (623) 930-4300. For rates, menus, room layouts, photos and an online video tour, visit www.glendaleciviccenter.com.

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